Reg.No. \_\_\_\_\_\_\_\_\_\_\_\_



**UNIVERSITY**

(Karunya Institute of Technology & Sciences)

(Declared as Deemed-to-be University under Sec.3 of the UGC Act, 1956)

**End Semester Examination – Nov/Dec – 2016**

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| --- | --- | --- | --- |
|  |  | **Semester :** | **2016-17 ODD** |
| **Code :** | **14BT2056** | **Duration :** | **3hrs** |
| **Sub. Name :** | **ENTREPRENEURSHIP** | **Max. marks :** | **100** |

**ANSWER ALL QUESTIONS (5 x 20 = 100 Marks)**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Q. No.** | **Sub Div.** | **Questions** | **Course**  **Outcome** | **Marks** |
| 1. | a. | Describe the main stages of the entrepreneurial process. | CO1 | 15 |
| b. | Discuss the barriers of Entrepreneurship. | CO1 | 5 |
| (OR) | | | | |
| 2. | a. | Explain about the factors that fuel Entrepreneurship. | CO1 | 5 |
| b. | Discuss in detail about the various facilitating factors that motivate an entrepreneur. | CO1 | 15 |
|  |  |  |  |
| 3. | a. | Describe the internal factors prompted the new entrepreneurs to enter industry. | CO1 | 5 |
|  | b. | Illustrate the major technology areas that applied in Biotech Industry. | CO1 | 15 |
| (OR) | | | | |
| 4. | a. | Why do biotech companies have safe work environment? Explain. | CO2 | 5 |
|  | b. | Discuss in detail about the risk factors faced by life science companies. | CO2 | 15 |
|  |  |  |  |  |
| 5. |  | Describe the small scale industries policy of government of India. | CO1 | 20 |
| (OR) | | | | |
| 6. |  | Describe in detail about the product life cycle with examples. | CO2 | 20 |
|  |  |  |  |  |
| 7. |  | Illustrate the assistance rendered by Small Industries Service Institutes in Tamil nadu state? | CO1 | 20 |
| (OR) | | | | |
| 8. |  | Illustrate the roles and responsibilities of IDBI in detail. | CO2 | 20 |
|  |  |  |  |  |
|  | | **Compulsory:** |  |  |
| 9. |  | Discuss in detail the entrepreneurial opportunities in mushroom cultivation?. | CO3 | 20 |
|  |  |  |  |  |

ALL THE BEST